

Give while you ^{סוֹבֵב}sov

KAPITAL & COIN

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An exciting initiative to honor the Rebbe's Heartfelt request, for students to give Tzedakah while reciting Tehilim in their classrooms.



KapitalCoin.org

**KAPITAL & COIN IS
A FUN AND EXCITING
CAMPAIGN FOR YOU
TO GIVE TZEDAKAH
WHILE YOU SAY
TEHILLIM EVERY DAY
IN AN EASY WAY!**

HOW IT WORKS



Every student
receives a
special coin ...



...while the
class says
Tehillim
together.



You drop
the coin into
a special
Pushka...



which
calculates the
Tzedakah you
give.

You fulfilled
the Rebbe's
heartfelt
request...and a
Duch is sent to
the Ohel.

Giving **Tzedakah**
every day is a
great Mitzvah.
Saying **Kapitlach**
Tehillim every
day is also a
great Mitzvah.

The Rebbe
teaches that
when these two
great Mitzvos
are done
together the
power is even
greater!



**You make Hashem, the Rebbe,
your parents, and the world proud!**

**KAPITAL
& COIN**